

PROFESSIONAL EXPERIENCE**TOWN OF OAK RIDGE, North Carolina****Town Councilmember****2017 – present***Mayor, 2019 – 2023*

Elected to two four-year terms (in 2017 and 2021) to serve the Town of Oak Ridge, a rapidly growing town of 8,000 located in northwest Guilford County. Elected twice by Council to serve two two-year terms as the town's first female Mayor; stepped down from mayorship in December 2023.

- Helped develop town's first strategic plan in 2018, which continues to guide its ambitious agenda. Played key role in developing Village Core Design Guidelines for downtown area.
- Led efforts to raise over \$11M in outside funding for priority projects identified in strategic plan, including construction of town's first municipal water system, a new 60-acre park, and a site to honor veterans.
- Developed strong relationships with area municipalities, County Commissioners, and state representatives.
- Served as liaison for Finance and Water Advisory Committees (2019-23).
- Developed innovative grant programs for historic structures and preservation easements designed to preserve the town's historic and rural character.
- Founded Special Events Committee responsible for developing new site to honor veterans and organizing major community events. Continue to serve as liaison (2018-present).
- Previously chaired Historic Preservation Commission (2010-17) and Future Land Use Plan Steering Committee (2015-16).

ANN SCHNEIDER CONSULTING, Oak Ridge, North Carolina**Principal****2001 – present**

Management consultant specializing in strategic planning, policy development, project management, and communication for nonprofit organizations.

- Major clients include High Point University in High Point, NC, and The Getty Foundation and Natural History Museum in Los Angeles, California, as detailed below.
- Other clients include the California Endowment, Los Angeles, California; Parrish Art Museum, Southampton, NY; Center for the Study of Political Graphics, Los Angeles, California; Foundation for Contemporary Arts, New York, New York; Venice Family Clinic, Venice, California; and The Hammer Museum at UCLA, Los Angeles, California.

HIGH POINT UNIVERSITY, High Point, North Carolina**Consultant****2009 – 2020**

Reporting to the Provost, led major academic projects, including the following:

- Worked with Phi Beta Kappa Steering (PBK) Committee to implement key aspects of academic strategic plan and conduct benchmarking research. Authored two applications to shelter PBK chapter, building critical institutional support for strengthening academics. (2013-2020)
- Led Academic Planning Committee in launching new strategic plan for academics. Assessed progress on previous five-year strategic plan. (2017-2019)
- Working with academic deans, Faculty Tenure & Promotion Committee, and University attorney to complete major revision of policies and procedures for faculty evaluation, tenure, and promotion. Developed six-year implementation plan and training program. Completed comprehensive update of Faculty Handbook. (2012-2017)
- Led strategic planning project for the Academic Planning Committee in developing its first-ever strategic plan for academics, *Achieving Academic Excellence: Strengthening the Liberal Arts and Student Learning*. The five-year plan identifies strategies for strengthening academic rigor and quality. Identified as a model for future strategic planning at the University by the Southern Association of Colleges and Schools (SACS) during its 2015 accreditation visit. (2009- 2011)

GETTY FOUNDATION, J. PAUL GETTY TRUST, Los Angeles, California**Consultant****2001 – 2008**

Reporting to Director, completed consulting projects, including the following:

- Developed strategic communication plan to articulate major shifts in grant funding to key stakeholders and grant applicants internationally.
- Partnered with grantees, senior staff across J. Paul Getty Trust, and media contacts to communicate grantee accomplishments through a variety of print and online strategies and events.
- Authored *L.A. Art Online: Learning from the Getty's Electronic Cataloguing Initiative* to share lessons learned by recipients of Getty grants with leaders of museums and cultural organizations internationally. Publication was based on in-depth interviews with directors and staff at 25 grantee organizations, as well as assessment data gathered over a two-year period.
- Developed print and online materials for board presentations and grant initiatives.
- Completed successful international executive search for Program Officer in charge of conservation grants.
- Created user manual and training for grant management software. Also conducted policy and procedure review of over 1,000 domestic and international grants.

NATURAL HISTORY MUSEUM OF LOS ANGELES COUNTY, Los Angeles, California**Consultant****2004 – 2007**

Reporting to Vice President of Finance and partnering with a technology consultant, provided broad assistance to administrative and curatorial teams representing more than 20 departments responsible for managing over 35 million objects and specimens.

- Conducted needs assessment and in-depth software review to assist staff in selecting new financial software.
- Analyzed more than 50 administrative and collection databases across the museum and developed recommendations for improved data integration and security.
- Authored Museum-wide policy statement on technology use.
- Authored administrator's manual for museum's financial and event ticketing systems.

GETTY FOUNDATION, J. PAUL GETTY TRUST, Los Angeles, California**Program Manager, Getty Foundation****1995 – 2001**

Senior Program Associate, 1993 – 1995

Program Associate/Assistant, 1987 – 1993

Reporting to Director, served as senior administrative manager for international visual arts foundation.

Worked with senior staff team to undertake strategic and long-term planning for the Foundation.

- Managed operating, grant, and capital budgets totaling over \$18 million. Managed personnel and grant technology as staff grew from 12 to 20.
- Increased press coverage and grant applications through print, online, and video materials communicating grantee and Foundation accomplishments.
- Managed grant categories, including Online Cataloguing Grants, Multicultural Internships, Postdoctoral Fellowships in the History of Art, and Architectural Conservation Grants.
- Worked with Trust attorney to explore and resolve legal issues. Authored internal policy and planning documents. Organized staff training related to IRS and internal policy compliance.
- Mentored undergraduate and graduate interns.
- Served on internal committees and as liaison to staff in the Trust's administrative departments, and to key staff in other Getty programs, including the Getty Museum, Getty Conservation Institute, and Getty Research Institute.

OTHER EXPERIENCE

Board Member, Mayors Association, affiliate group of North Carolina League of Municipalities, 2023. Played key role in organization that equips mayors statewide to work together to address shared goals and challenges. Attended board meetings and retreats; helped set policy and plan twice-yearly Mayors Association conferences.

Hunt State Policy Fellow, Hunt Institute, Cary, NC, 2022. Selected to participate in Institute's second statewide cohort of 23 bipartisan elected officials and leaders. Attended four two-day meetings designed to foster discussion of education policy issues in NC from early childhood through workforce participation.

Board Member, Merchants of Oak Ridge, North Carolina, 2016-21. Key role in clarifying mission for organization representing area businesses. Serve on Scholarship Committee, awarding annual scholarships to seniors at Northwest Guilford High School and students at Oak Ridge Military Academy.

Board Member, Oak Ridge Lions Club, North Carolina, 2016-22. Former board member and current active member of local chapter of Lions Club International.

Member, Northwest Guilford Woman's Club, 2017-present. Active member of local chapter of national service organization.

Board Member, Piedmont Triad Regional Council, Kernersville, North Carolina, 2018-22. Represented town interests to regional association offering management, planning, and technical services to local governments.

Chair, Oak Ridge Historic Preservation Commission, North Carolina, 2011-17; member 2009-2011. Led quasi-judicial commission tasked with reviewing requests for new construction and changes to historic structures in the town's Historic District, comprised of more than 50 historic sites on 400 acres. Developed Historic Heritage Grant program in 2016 which has now awarded a total of \$25,000 in matching grants, leveraging over \$100,000 in matching funds to support \$130,000 in structural and exterior improvements to 16 historic properties in Oak Ridge. Organized Explore Historic Oak Ridge event in 2016, which attracted over 700 visitors to tour 16 historic sites in Oak Ridge.

Chair/Spokesperson, Land Use Plan Steering Committee, Oak Ridge, North Carolina, 2015-16. Key role in evaluating land use policies as part of committee made up of business and community leaders. Served as spokesperson to Oak Ridge Town Council responsible for successful presentation of recommended updates to town's Land Use Plan to Town Council.

Volunteer of the Year Award, received in 2010 from Northwest Middle School PTSA, Greensboro, North Carolina; and in 2007 from Linwood Howe Elementary School PTA, Culver City, California.

Board Member, Northwest High School PTSA (2010-15), Northwest Middle School PTSA (2009-13), Oak Ridge Elementary School (2008-10), in North Carolina, and Linwood E. Howe Elementary School PTA (2002-07) Culver City, California.

Founder, Art Eyes Studio, 2002 – 2010. Art instructor for children and adults; volunteer art instructor for elementary and middle schools in California and North Carolina.

Editor, *Kids Write*, 2002-07, Linwood E. Howe Elementary School PTA, Culver City, California. 2002-07. Organized annual publication of student writing, representing the work of students from over 90 countries.

EDUCATION

UNIVERSITY OF CHICAGO, Chicago, Illinois
Master of Arts in English

LAWRENCE UNIVERSITY, Appleton, Wisconsin
Bachelor of Arts in English, *Magna cum Laude*. Elected to *Phi Beta Kappa*.